

MULTILINK – A PROFILE

**Brief Introduction** 

- Multilink Systems Pvt. Ltd. was established in 1987.
- Customer Support has been the thrust area since inception.
- Today it comprises of these related business divisions,
  - Third party maintenance , Facilities Management , trading of computers /peripherals
  - **Premier partner** of Wipro for IT products ; Netcore for comprehensive mailing solution ;
  - Authorized Reseller for Cyberoam UTM /Firewall appliances ;Iomega for storage solutions
  - Onsite & in house *training* of software & applications .
  - Website and App designing for clients including HTML as well as Content Management Systems and services like Wordpress, Magento, Prestashop etc.
  - Digital Marketing which includes Electronic digital mail campaigns, Targeted marketing, Google ads, Social network ads, Niche database targeted campaigns etc.

### **Business Activities**

- Regular Maintenance
- Home PC Maintenance
- Outsourcing of Engineers in various models including
  - Deputing engineer for half/full day.
  - Deputing engineer for short period (1week at least)
  - Yearly contracts
- Facilities Management With/without helpdesk and call tracking software
- Supply of PCs ,servers and peripherals
- Premier Business Partners of Wipro & ,Netcore
- Reseller of Cyberoam UTM & Iomega storage devices
- Providing specific support to stock brokers for trading /back office operations
- Cabling projects
  - Lan projects small and big (Including 4 storey business house and 30acre premises.

# Multilink Systems Pvt Ltd.

Hari Bhuvan, Zaver Rd, Next to Jain Temple, Mulund-West ,Mumbai 400080 Ph : 022-25687771 Email : multilink@multilinkmail.com

- Turnkey projects with fiber optic cabling.
- Network Audit projects

#### Products offering

Products sales include;

- Servers (IBM ,hp ,Wipro ) , PCs (branded & assembled ) , Laptops (iball ,hp ,lenovo , Dell Wipro )Security appliances , Printers, Scanners, MFPs, UPS, Monitors
- Storage devices , Web Camera , TV Tuners
- Routers , Switches , Internet Sharers , Wireless access devices , Server sharers (KVM switches )

Partnership with Netcore

Implementing comprehensive mail solution -Hosted mail services

-Live mail server at customer's premise

-Emergic MailServ offers an integrated solution for email, IM, proxy, global address book, firewall, anti-virus, anti-spam and content filtering. It has an easy-to-use remote management dashboard.

-Clean mail services : Emergic CleanMail is an Internet-based filtering service to monitor and filter e-mail traffic to protect against virus attacks, spam mails and wasted bandwidth. It offers triple-level virus scanning with extensive graphical reports on mail usage patterns.

-Mail archival - comprehensive mail backup solution Email archiving software automatically captures and transfers emails to a secure, scalable archive. This process can be automated without danger of losing data.

-Other products / services like Mail2SMS, **Mass mail** , SMTP relay services , Bulk SMS ......



### Authorized Reseller of Cyberoam UTM

Implementing Cyberoam firewall appliance with *Identity-based Unified Threat Management*, stateful inspection firewall, Virtual Private Network ,Gateway Antivirus & Anti-spyware, Gateway Antispam. Intrusion prevention System, Bandwidth Management, Multiple Link management ,Content & Application Filtering, On –Appliance reporting

## Website and App designing

Creating and maintaining websites which includes static websites as well as dynamic fully functional websites such as ecommerce, product portals etc. Websites developed are mobile friendly as well as SEO friendly.

We also design apps for both Android and iOS including native and hybrid apps.

# **Digital Marketing**

We provide complete suite of digital marketing ranging from email campaign to targeted advertising. We provide Promotional Email Marketing, Mobile Marketing including missed call long and short code, Intelligent IVR solutions, Social Media optimization including Facebook, Instagram and LinkedIn.

### **Our business beliefs**

- Maintaining transparency in every operation always helps.
- SLA must cover only that, which can be delivered genuinely .
- Customer feedback is basic necessity for improvising business.
- Customer comfort is essential for long business relationship.
- Customer satisfaction drives business, not Sales statistics.



# **Our Strength**

Complete range of IT infrastructure Services offered We enjoy excellent customer loyalty. We have more than 25 customers dealing with us for more than 20 years . Diverse Customer base which covers Corporates , Stock Brokers , Small & medium business ,Home users & students . Clean track record of adhering to commitments over the years. Easy & Customer friendly Exit policy



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**S K P Securities** 



SPS Share Brokers Pvt Ltd



Adino Telecom

ADI

Eborn Consulting





# Surelock Plastics Pvt Ltd





MIRC Electronics Ltd.

(Onida)

Adonis Electronics Pvt Ltd





Sikkas Kwickhandling



**Pidilite Industries** Limited



Krian Media



MT Educare (Mahesh Tutorials)





